

## **Solution approach and rough estimates**

Once we get to grips with your objectives, we'll start analysing and developing a plan. Then we can outline activities, define execution parameters, identify the required skills sets, and start estimating timelines and budgets.

For straightforward solutions we will quote directly {slide 4}. For more complex challenges we'll need to carry out a preliminary mini project, comprising a fact finding and evaluation cycle.

We will systematically explore viable approaches with you and your relevant experts to get up to speed with your sector-specific objectives. Then we'll be in a position to evaluate options and converge on a plan.

At this point we'll formally offer to assume responsibility for achieving the goals set out, within a time frame and estimated budget (rough order magnitude). In most cases our proposal will include a more in-depth first chapter, covering the preparation of the detailed plan.

As already noted, we hate guesswork. So we take a hands-on approach to establish facts and trends in territories that are relevant to the project. This risk-averse approach requires minimal time and expense - and favourably postpones the GO/NOGO decision until it's based on verified data. This also gives us a clearer picture of the ecosystem within which the project will be executed.

**Book a 30 minutes no obligation video call with an agent [now](#).**

**Let's meet**

**Available agents**